

Online Discount Brokers



Being a member of AAI most likely means that you do your own investing in some form. Due to their relative low costs and ease of use, online discount brokerages are one of the most popular methods of buying and selling investment holdings. Since most discount brokerages have similar pricing models, each makes an effort to distinguish its service from competitors by offering more powerful research and analytical tools for the do-it-yourselfer.

We set our focus on the top five most widely used online discount brokerage services, as rated by our members. Although we only review the top five, the survey results from our members indicate that these five brokerages combine to account for about 72% of total use.

[Read more »](#)