

Take Advantage of Not Being a Professional Money Manager



Dividend Investing

Money managers will be eyeing their year-end return numbers closely because managers are judged on performance. As an individual investor, you have the advantage of not having to report your performance. This is a huge advantage because it means never having to make short-term trading decisions in hopes of boosting your performance figures or making your portfolio look more attractive to clients. Rather, the only performance number that matters for you is whether you have enough money to fulfill your financial goals. You get the luxury of focusing on the long term, while money managers have to worry about keeping clients and their jobs every quarter. We can't emphasize enough how big of an advantage this is for you.

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