

Three Stocks Out and Two Stocks In



Dividend Investing

This is why we roll our eyes when we hear or see “news” alerts about the Dow Jones industrial average being down by “triple-digits.” While a 100-point move may sound big, it’s less than a one percentage point change. Reacting to every headline and alert is not only senseless but will also rack up large amounts of trading and tax costs. While a disciplined strategy may stumble from time to time, the long-term returns from sticking with a good strategy will be far higher than those from being reactive to Mr. Market’s whims ever will be.

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