

## Upcoming Chapter Meeting: AAI Santa Barbara/Ventura



Date: Thursday, September 19, 2013

Topic: Smart Investing: Seeking Reward While Reducing Risk

Speaker: Charles Rotblut, CFA, Vice President, AAI; Editor, AAI Journal

Maximizing the potential for reward is about identifying attractive investments and prudently managing your portfolio. Reducing risk is about limiting behavioral errors and avoiding investments with a greater likelihood of decreasing in price. AAI Journal editor Charles Rotblut gives you actionable strategies for striking a prosperous balance between reward and risk.

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