

Upcoming Chapter Meeting: AAI St. Louis



Date: Thursday, January 10, 2013

Topic: The Quest for Alpha

Speaker: Larry Swedroe, Principal, Director of Research, Buckingham Asset Management

Larry Swedroe will present research, data and advice from industry practitioners to show that it is extremely difficult to outperform the market. Examining the evidence from academic studies on mutual funds, pension plans, hedge funds, private equity/venture capital and individual investors, he demonstrates that the markets are indeed highly efficient. Larry will then explain why investors should instead focus on asset allocation, fund construction, costs, tax efficiency and the building of a globally diversified portfolio that minimizes, if not eliminates, the taking of idiosyncratic uncompensated risk.

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