

# What Steps You Should Take When Your Stock's Price Falls

This week's AAI **Weekly Features** highlight these valuable AAI articles:

- **Being Wrong and Still Making Money:** An analysis of nearly 31,000 trades found that successful professional investors all adopted the same habits of execution.
- **The Individual Investor's Guide to Personal Tax Planning 2015:** AAI's annual tax and financial planning guide is designed to help you assess your current tax situation and plan for any changes that may improve your tax liability both this year and
- **The Advantages of Simple Asset Allocation Strategies:** Complex strategies do not significantly outperform simpler ones, such as equal weighting or a 60% stocks/40% bond mix.
- **What Steps You Should Take When Your Stock's Price Falls:** There are no simple rules that will tell you when to sell a stock, but an in-depth understanding of which economic, industry and firm fundamentals drive the price will better equip you for making decisions.

The featured AAI stock screen this week is the **Graham-Enterprising Investor** approach.

Our **Member Question** for this week is:

*What do you expect China's GDP growth to be in 2016?*

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