

# Expert Strategies for Selling Stocks

This week's AAI **Weekly Features** highlight these valuable AAI articles:

- **Strategies for Selling Stocks, Including Guidelines From Experts:** Disciplined rules for selling can consider a deterioration in the company's prospects, preset targets and stop limits.
- **Interest Rate Sensitivity and Bond Pricing:** A set of easy-to-calculate formulas can reveal how much a bond's price will change in reaction to an increase or decrease in yield.
- **Dividends Are Still Valuable:** Not only have dividend-paying stocks realized higher long-term returns, they also tend to rise prior to and after an interest rate increase.
- **What Bond Calls Mean for Your Cash Flow:** Call provisions allow an issuer to redeem a bond. The type of call provision and the yield to call should be considered before purchase.

The featured AAI stock screen this week is the **MAGNET Simple Revised** approach.

Our **Member Question** for this week is:

*What is your comfort level with technology?*

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