

# Major Enhancements to Online ETF Guide

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The exchange-traded fund industry is continuing to experience strong growth, with assets under management (AUM) up 30% from 12 months ago.

With 2,042 U.S.-listed ETFs to choose from, the selection process can be difficult. Determining what performance metrics are important and understanding the different types of ETFs are critical pillars of a solid ETF selection strategy. A beneficial instrument for ETF investors is AII's annual ETF Guide in this issue.

AII.com maintains a year-round home for the ETF Guide, and this month we're unveiling an enhanced online guide. The online guide covers all 2,042 funds, including data on the 507 funds featured in this print version of the *AII Journal*.

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### Large-Cap Stock ETFs

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Category	Name	Ticker	Index Fund	Exp. Ratio (%)	Exp. Diff From Cat.	Annualized Total Return (%)															Bt
						Last Month		Last Quarter		Last 1 Year			Last 3 Years			Last 5 Years					
						Ret	Cat +/-	Ret	Cat +/-	Ret	Cat +/-	Mkt Ret	Ret	Cat +/-	Mkt Ret	Ret	Cat +/-	Mkt Ret			
0101-Stk-LC	<a href="#">Vanquard Growth ETF</a>	<a href="#">VUG</a>	✓	0.1	-0.3	-0.5	-1.2	4.7	1.9	20.1	3.1	20.2	10.1	1.0	10.2	14.9	0.5	14.9			
0101-Stk-LC	<a href="#">Vanquard High Dividend Yield ETF</a>	<a href="#">VYM</a>	✓	0.1	-0.3	1.1	0.3	1.4	-1.4	12.7	-4.3	12.7	8.9	-0.2	8.9	13.6	-0.7	13.6			
0101-Stk-LC	<a href="#">Vanquard Large-Cap ETF</a>	<a href="#">VV</a>	✓	0.1	-0.3	0.7	-0.1	3.2	0.4	18.2	1.2	18.2	9.4	0.3	9.4	14.6	0.2	14.6			
0101-Stk-LC	<a href="#">Vanquard Mega Cap ETF</a>	<a href="#">MGC</a>	✓	0.1	-0.3	0.6	-0.1	3.2	0.4	18.4	1.3	18.4	9.6	0.5	9.6	14.5	0.2	14.5			
0101-Stk-LC	<a href="#">Vanquard Mega Cap Growth ETF</a>	<a href="#">MGK</a>	✓	0.1	-0.3	-0.6	-1.3	4.9	2.1	21.6	4.6	21.6	10.8	1.7	10.8	15.1	0.8	15.1			
0101-Stk-LC	<a href="#">Vanquard Mega Cap Value ETF</a>	<a href="#">MGV</a>	✓	0.1	-0.3	1.8	1.0	1.8	-1.0	15.6	-1.4	15.6	8.7	-0.4	8.7	14.1	-0.3	14.1			
0101-Stk-LC	<a href="#">Vanquard Russell 1000 ETF</a>	<a href="#">VONE</a>	✓	0.1	-0.3	0.7	-0.1	3.0	0.2	17.9	0.9	17.9	9.1	-0.0	9.1	14.5	0.2	14.6			
0101-Stk-LC	<a href="#">Vanquard Russell 1000 Growth ETF</a>	<a href="#">VONG</a>	✓	0.1	-0.3	-0.3	-1.0	4.6	1.8	20.3	3.3	20.6	11.0	1.9	11.0	15.2	0.8	15.2			
0101-Stk-LC	<a href="#">Vanquard Russell 1000 Value ETF</a>	<a href="#">VONV</a>	✓	0.1	-0.3	1.6	0.9	1.3	-1.5	15.4	-1.6	15.4	7.2	-1.9	7.2	13.8	-0.6	13.9			
0101-Stk-LC	<a href="#">Vanquard Russell 3000 ETF</a>	<a href="#">VTHR</a>	✓	0.2	-0.2	0.9	0.1	3.0	0.2	18.4	1.3	18.9	8.9	-0.2	9.0	14.4	0.1	14.5			

Figure 1. Sortable, Expanded Table of Over 2,000 ETFs

The revised online guide contains many new features designed to make finding and analyzing ETFs easier. The tables are not only easier to read than before, but are also now fully interactive (Figure

1). You can sort by return, yield, tax-cost ratio and other data of your choosing. You can view funds for a specific fund family: This feature allows you to quickly compare and contrast funds offered by one fund family, including—but not limited to—Fidelity, iShares and Vanguard. You can also search by fund name or ticker.

Selecting a fund's name or ticker in the sortable tables directs you to detailed reports about it. With a click or a tap, you quickly have access to performance charts, yield, category comparisons, portfolio composition, manager tenure and much more.

For those who have previously taken advantage of our detailed expanded ETF spreadsheet, we're continuing to offer it. If you are unfamiliar with the data fields or fund categories used in the Guide, the online version also includes links to field definitions and a category definitions document. Finally, for further information on individual ETFs, the online guide includes a direct link to each fund family's website.

The online version of the ETF Guide, the downloadable spreadsheet and more is located at [www.aaii.com/guides/etf-guide](http://www.aaii.com/guides/etf-guide). We think you will find it to be a very useful resource.

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