

Thirty Percent of Investors Have Recently Changed Their Strategy

This week's **Sentiment Survey** special question asked AAI members how, if at all, they have recently adjusted their stock investing strategy. Half of the respondents (50%) said that they haven't made any change to their strategy lately. Many of these respondents expressed satisfaction with their current strategy or described themselves as long-term investors. Several expressed a preference for value stocks and/or dividend payers. Slightly more than 30% of respondents said that they have altered their strategy, with some describing their changes as being more modest than significant in relation to their overall portfolio. The changes made varied considerably. The most common changes given were increasing cash, postponing buying new investments, adopting a more conservative approach, increasing small-cap exposure and favoring value stocks.

Here is a sampling of the responses:

- "I follow a dividend growth strategy and I don't change it based on market conditions."
- "I'm not changing anything. I'm satisfied with my portfolio."
- "I'm waiting for a correction to add to my portfolio."
- "Playing defense and raising cash during this financial storm."
- "Focusing more on value than growth."

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